

A & R Studio Design + Construction

A&R Studio Design + Construction is a full service firm specializing in professional studio builds for the entertainment, broadcast and recording industries. A&R is: foremost studio acoustician George Augspurger, former VP of real estate for News Corp./Fox Studio John F. Anderson, and multi-platinum record producer and Cherokee Studios founder Bruce Robb. With their combined expertise, A&R Studio Design + Construction offers world-class acoustic and technical studio consulting, design, development and construction for projects ranging in scale from a full service soundstage to a deluxe home studio.



George Augspurger: Acoustic Architect & Studio Designer

George Augspurger is world-renowned for his expertise in architectural acoustics and recording studio design. Mr. Augspurger began his career in sound contracting and television production before joining James B. Lansing Sound (JBL) where he served as Technical Service Manager and later as Manager of the newly formed Professional Products Division. In 1970, he left JBL to work full time with his private consulting clients which include some of the industry's biggest

names, such as Sony, Walt Disney, and of course Cherokee Studios. Mr. Augspurger has authored numerous articles and technical papers, mostly dealing with loudspeaker design and application. Today, there are more than 100 installations of custom monitor loudspeakers designed by George Augspurger in professional recording studios throughout the world. Mr. Augspurger is a fellow of the Acoustical Society of America, the Audio Engineering Society, and a member of the United States Institute for Theatre Technology. He also contributes regularly to the Patent Reviews published by the Journal of the Acoustical Society of America and reprinted by the AES Journal.

Bruce Robb: Studio Designer



Bruce Robb is an award-winning multi-platinum record producer, and highly respected music industry veteran. His cumulative work as a producer, engineer and musician has generated well over 200 Million dollars in record sales, while his musical contribution to motion pictures and television has supported over One Billion dollars in worldwide sales. Bruce Robb also co-founded Cherokee Studios, the world famous recording studio honored with over 300 Gold and Platinum records. During Cherokee's 35-year history, Mr. Robb was involved with the design and construction of six professional recording studios, each with numerous rebuilds over the years based on totally new layouts. In addition to Bruce's highly attuned "ears," he is considered an expert in the field of vintage analog recording equipment. His career spans the advancement of recording technology from the early days of mono tape machines to today's high definition digital audio gear. With a reputation for technical excellence, his studio became a beta-test site for companies such as: JBL, Otari, QSC, Roland Instruments (first synthesizer and electronic music products), Ampeg Guitar Amplifiers, Trident Consoles, Audio Technica Microphones and Klipsch Loudspeakers to name just a few.



John F. Anderson: Real Estate Consulting, Project Management & Studio Construction

John F. Anderson specializes in real estate consulting, project team management and development services for the broadcast and entertainment industries. A partial list of clients include: Fox Digital, Fox Latin America, Fox Sports, Fox Television Stations, Fox Cable Networks Group, NASCAR, Panasonic Corporation of North America, Philips Electronics, Philips Semiconductors, Telemundo Network, TTI, Western Digital and others. Previously, John was Vice President, Real Estate, News America Inc. (re-

gional subsidiary of Rupert Murdoch's The News Corporation, Ltd. and parent company of the Fox Group, including Fox Television and Fox Filmed Entertainment). With an active real estate career that began in Houston in 1977, John is currently licensed as a Broker in California, Florida and Texas. Among his many board memberships, Mr. Anderson served three terms as the Chairperson of TeamCalifornia's Partnership Council (a 27-member board that advises the Governor of California and the California Trade and Commerce Agency on matters pertaining to the state's economic and community development).

Tiffany Downey: Executive

Tiffany Downey brings 20+ years of experience working in the entertainment industry. Ms. Downey first came to the professional recording studio sector when she met Bruce Robb and joined Cherokee Studios to assist with some general business consulting and corporate reorganization. Her most noteworthy contribution was a leading role in the concept and execution of the conversion of their studios' prime real estate on Fairfax Avenue into the future commercial-residential loft development "Lofts @ Cherokee Studios," which pays homage to the historic relevance of the site with memorabilia, Gold records and building elements of the original studios. Most significantly, by partnering with the environmentally focused developer, RE-think Development, the future structure is expecting a Green LEED Platinum certificate. With a business background that started at a young age working with her family's manufacturing company, she combines her additional skills in product development, marketing, advertising, branding, promotions, publicity and sponsorship with her creative entertainment interests.

